

**Editing from  
Rough Cut to  
FINAL CUT**

# Rough Cut to Final Cut

☑ Rough Cut → Screening Cut →  
Master Cut → Locked Cut

☑ Give yourself EXTRA TIME x3!

☑ POLISH. The final 5% of work can  
make a 95% difference.



# What I LOOK at IMMEDIATELY

## 1. CHARACTER DEVELOPMENT

(Front Story-Back Story-Side Story)

## 2. STORY DEVELOPMENT –

ENGAGING HOOK → ACT-1 → ACT-2 → ACT-3....

## 3. SHOT/VISUAL DIVERSITY

## 4. LOCATIONS

## 5. AUDIO MIX

## 6. EDITING

# What I LOOK at Second

- ☑ **Is it Entertaining?**
- ☑ **Does it have a POINT?**
- ☑ **Genuine? Authentic?**
- ☑ **Editing to Emotional Response (of your audience)-Humor? Happiness? Excellence? Pride? Sadness? Anger? Humility?**
- ☑ **Does it have Style? Set Pieces/MONTAGE sequences?**
- ☑ **Deadlines + PrePlanning Prep work (Treatment....Shot lists... Screening Edit....)**

# What to CUT, ALTER or POLISH?

1. **FOCUSED STORY GOAL**
2. Cut for **EMOTIONAL IMPACT** and **STORY/CHARACTER DEVELOPMENT** in every scene/act!
3. **STRONG B-ROLL FOOTAGE!**
4. **AXE or LOSE** footage which doesn't belong or IS **NOT good enough**.  
("Killing your babies.") **NO** out of focus shots, **NO** badly framed shots, **NO** head-hunting, **NO** hand-held jitter footage.
5. Edit for **VIMEO** or **Great BIG STORY audiences**.

# { FEED • BACK }

helpful information or criticism that is given to someone to say what can be done to improve a performance.

“

.....

\*Martha, I finally finished reading your critique submission. What a clear, legible font you've chosen! I was also excited to see that nearly -half- of the words in your story were spelled correctly...



Critiquing Rule #1: Always find something positive to say about what you're critiquing

# DIRECTED CRITIQUE

- ✓ Find a **KNOWLEDGEABLE** viewer/critic.
- ✓ Have them watch it 2x. (If possible)
- ✓ Provide them 2 **basic FOCAL-point** questions.
- ✓ Note when they get **bored**.
- ✓ Ask for **specific** changes.
  - Better and more entertaining story?
  - Technical Audio, Video, Titles, Edits, etc.
  - What to cut?
- ✓ **TRIAGE**. Then ask your self, what can be reasonably be changed **in the time remaining**.

"Martha, I finally finished reading your critique submission. What a clear, legible font you've chosen! I was also excited to see that nearly -half- of the words in your story were spelled correctly..."



Critiquing Rule #1: Always find something positive to say about what you're critiquing.

# FINAL Exports x2

1. **MASTER HD 1080p** in your HD folder.
  2. MASTER HD 1080p in the **class FILM #1 FINAL FOLDER**
    - (with your last name in the file name – e.g. HYDE MASTER WEB.)
- **REMINDERS:**
    - NO odd/coding symbols in the file name (#%@!~/)
    - Cut “**STRAGGLER**” footage.
    - **CREDITS**
    - **DEADLINES!**